

Website privacy policy

Key details

This website privacy policy describes how Oxford Street Southampton protects and makes use of the information you give when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

If you have any questions about this policy, please email info@themarketing-collective.com or write to: Oxford Street Southampton C/O The Marketing Collective, Wessex House, Upper Market Street, Eastleigh, SO50 9FD.

Introduction

The Marketing Collective (TMC) manage the brand: The Oxford Street Southampton Traders Association (TOSTA) on behalf of the members part of the association. **You can view their [privacy policy here](#)**. TMC are both a controller and processor of any data that you input to this website. The data is not shared with anyone outside of TMC and is only used for TOSTA purposes. We gather and use certain information about individuals in order to provide products and services and to enable certain functions on this website. We also collect information to better understand how visitors use this website and to present timely, relevant information to them. (this refers to the Cookie Policy detailed below).

Social Media Competitions

If you enter into a social media competition through the Oxford Street Southampton social media channels, you will be required to supply some personal data to enter the competition. The data required will be kept for the duration of the competition and then removed afterwards.

[View Facebook privacy policy here.](#)

[View Twitter privacy policy here.](#)

[View Instagram privacy policy here.](#)

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies to:

- **Analyse our web traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **Identify whether you are signed in to our website.** A cookie allows us to check whether you are signed in to the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- **Store information about your preferences.** The website can then present you with information you will find more relevant and interesting.
- **To recognise when you return to our website.** We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

To learn more about cookies and how they are used, visit [All About Cookies](#). We will always hold your information securely.

Controlling information about you

When you fill in a form or provide your details on our website, you will see a tick box allowing you to:

- Opt-in to receive marketing communications from us by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

- Click unsubscribe on any email communication from us
- Send an email to info@themarketing-collective.com

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

Links from our site

Our website may contain links to other websites.

Please note that we have no control of websites outside the Oxford Street Southampton domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

Your rights

You can ask us to stop processing your personal data at any time. This may delay or prevent us delivering a service to you. We will try to meet your request but we may be required to hold or process information to meet our legal duties. You are entitled to request access to and a copy of any information we hold about you. If you find that the information that Hampshire Top Attractions / The Marketing Collective holds about you is no longer accurate, you have the right to ask to have this corrected.